

# VITALIS

## Visitor's guide

– international programme 2025

Main  
Partners

ATER



Compagnie  
Générale  
Maritime



corti



SOLITA



tietoevry



Microsoft

Grant  
Partner

Deloitte.

# International programme 2025

Vitalis offers a variety of opportunities tailored to the needs of international guests. All events in the international programme are suitable for an English speaking audience. Explore the English conference programme here:

## Opening Keynote

Monday May 19, 3 pm – 5 pm

On Monday, we invite you to an Opening Keynote in the Congress Hall. Among the speakers are Ola Mattsson, Secretary-general at The Swedish Childhood Cancer Fund, Annalisa Trama, Head of Evaluative Epidemiology Unit at National Cancer Institute in Milan and Marco Perez, Associate Professor of Medicine at Stanford University Medical School. The seminars will be followed by a mingling session hosted by the City of Gothenburg. The Opening Keynote session is open to everyone visiting the exhibition.



Ola Mattsson



Annalisa Trama



Marco Perez

## eHealth Matchmaking

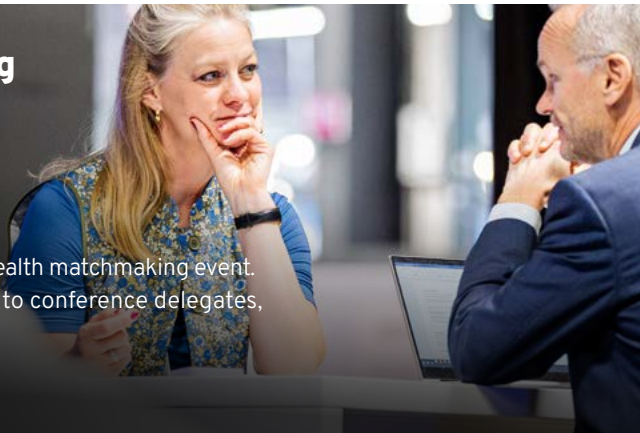
Tuesday May 20, 1 pm – 3 pm.

Wednesday May 21, 10 am – 12 am

Thursday May 22, 11 am – 12 am.

Matchmaking Area.

Welcome to Scandinavia's largest eHealth matchmaking event. The matchmaking event is exclusive to conference delegates, investors and exhibitors.



## Open Stage

The Open Stage three-day program focuses on areas such as welfare technology, assistive devices, and self-monitoring. The activity is situated in the heart of the exhibition and is open to all exhibition visitors.

## Vitalis Plaza

Vitalis Plaza is a conference area that is open also to those without a conference ticket. Here, a highly relevant program is presented, focusing on topics such as health data and digital infrastructure.

## Innovation Area

The Vitalis Innovation Area brings together sessions, participants, and activities centered on innovation and entrepreneurship. It showcases the latest solutions poised to revolutionize the future of healthcare – serving as a hub for innovators, investors and those keen on the newest trends. You're invited to a three-day program located at the core of the Vitalis exhibition!

## A great pitch@vitalis

Tuesday May 20, 11 am – 12.30 pm.  
Innovation Area.

At A great pitch@vitalis, top innovative Healthtech companies showcase new digital healthcare solutions. Attendees can listen to short pitches where approximately 10 companies present their innovations, followed by questions from a distinguished panel. The activity is open to all exhibition visitors.



## The Healthtech Startup Showroom

Discover Scandinavia's leading healthcare and welfare startups driving innovation and digital transformation. This is your chance to gain inspiration, form valuable connections, and explore groundbreaking ideas. The Showroom is part of the exhibition and is located right next to the Innovation Area.

Get a glimpse of tomorrow's healthtech breakthroughs at the Healthtech Startup Pitch Event, where the startups presents their solutions – Wednesday, May 21 at 11 am and 12 am in the Innovation Area.

# Networking opportunities

## Opening reception

Monday May 19, 5 pm – 7 pm in the Congress Foyer. After the Opening Keynote session we invite you to a mingling session hosted by the City of Gothenburg. The reception is open to all exhibition visitors.

## Dinner & Club

On May 21, 7 pm, we invite you to an evening of networking, entertainment, a buffet dinner with coffee and mini pastries to follow. The evening continues with a live band, DJ, and dancing late into the night. An unforgettable evening is promised!

## Network mingling

Tuesday May 20, 5 pm – 7 pm in the exhibition hall.  
Network and mingle session with co-professionals.



Please note that only prepurchase is valid.