

Facts and figures » Vitalis 2025

– The largest eHealth event in Scandinavia

Vitalis yearly attracting more than 6500 attendees with the shared aim of building their knowledge and improving tomorrow's health care.

Quick facts from Vitalis 2025

- 4 days event
- Up to 10 parallel conference tracks
- Approximately 400 sessions
- More than 700 speakers
- More than 6500 participants (281 remote)
- Approximately 200 exhibitors



Opinions on Vitalis

Exhibitors

100%

rated the fair as very good, good or satisfactory

88%

rated the business benefits as very good, good or satisfactory

94%

plan to exhibit in 2026

92%

rated ROE as very good, good or satisfactory

Visitors

89%

of the visitors plan to visit Vitalis next year

94%

of the visitors rated Vitalis conference as very good, good or satisfactory

98%

of the visitors rated the exhibition as very good, good or satisfactory



About the participants

Representing the following sectors

Regions/county councils/public healthcare: 30%
 Vendors: 28%
 Municipalities: 17%
 Authorities and state sector: 8%
 Private care: 6%
 Interest organization: 3%
 Other: 9%

Geography

Visitors came from 34 countries
 90% of the visitors were Swedish
 5% were Nordic (other than Swedish)
 5% were from countries outside of the Nordics

Common positions

Management (head of units, operations managers etc)
 Business Developers
 IT managers / strategists
 Project Managers
 Care Administrators
 Physicians and nurses
 Purchase and Procurement

Buying influence

51% of the visitors impact or make purchasing decisions



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Organisations associated with the programme

Swedish Ministry of Health and Social Affairs • National Board of Health and Welfare • Inera • Swedish Association of Local Authorities and Regions • Swedish Medical Association • Swedish Association of Health Professionals Sahlgrenska Academy • Vinnova • Swedish Federation for Medical Informatics (SFMI) • Swedish Medtech Gothenburg Town and Municipality • Swedish eHealth agency Stockholm County Council • Swedish Medical Products Agency • Swedish eHealth Agency • Swedish Association of Senior Hospital Physicians • Swedish Society of Nursing

